

# 360° UNITED AGRITECH 2026

## PROMOTION STRATEGY



SOCIAL MEDIA  
INFLUENCERS



BUS & AUTO ADS



NEWSPAPER ADS



OUTDOOR MEDIA



ATTRACTIVE POSTERS



ON-BOARD VIDEOS

REACHING EVERYWHERE, ENGAGING EVERYONE!

# UNITED AGRITECH 2026

South India's Premier Agriculture Expo



POWERING THE FUTURE OF FARMING

Diamond Sponsor



Organized by



18 19 20

SEPTEMBER 2026

IDA SCUDDER TRADE CENTRE,  
MADURAI.

20<sup>th</sup>  
EDITION

Supported by



Tamil Nadu  
Agricultural University



Tamil Nadu Veterinary and  
Animal Sciences University



Tamil Nadu Dr. J. Jayalalitha  
Fisheries University



Knowledge Partner

ICAR-SUGARCANE  
BREEDING INSTITUTE



Member of

Indian  
Exhibition  
Industry  
Association  
The Goans! To Inspire - To Educate - To Empower

www.agri.utfii.in

# UNITED AGRITECH 2026

## Explore the Future of Agriculture at South India's Premier Agriculture Exhibition.

Step into the future of farming at **UNITED AGRITECH 2026** - South India's leading exhibition dedicated to showcasing the latest innovations, products, and services across the entire agricultural value chain. From pre-harvest solutions to post-harvest technologies, this dynamic platform brings together the entire agri - ecosystem under one roof. This is more than just an exhibition - it's a hub for knowledge exchange, collaboration, & innovation, connecting farmers, agri-entrepreneurs, traders, government bodies, researchers, investors, and technology providers. Whether you're looking to scale your agri-business, discover cutting-edge machinery or explore investment opportunities,

**UNITED AGRITECH 2026** offers unmatched access to the people and solutions shaping the future of agriculture.



## Why Should one participate in United Agritech ?

### ☑ Showcase Your Innovation:

Display products, host live demonstrations, and launch new technologies in front of a highly engaged audience.

### ☑ Experience AgriTech First-Hand:

Get hands-on with advanced tools, machinery, and sustainable farming solutions designed for Indian agriculture.

### ☑ Unlock Growth Opportunities:

Explore new markets, form partnerships, and gain insights into the latest trends and policy developments.

### ☑ Network with Decision-Makers:

Meet key industry leaders, policymakers, researchers, and investors—all in one place.

☑ **Boost Sales:** Achieve your sales goals with progressive farmers.

## Visitors' Profile

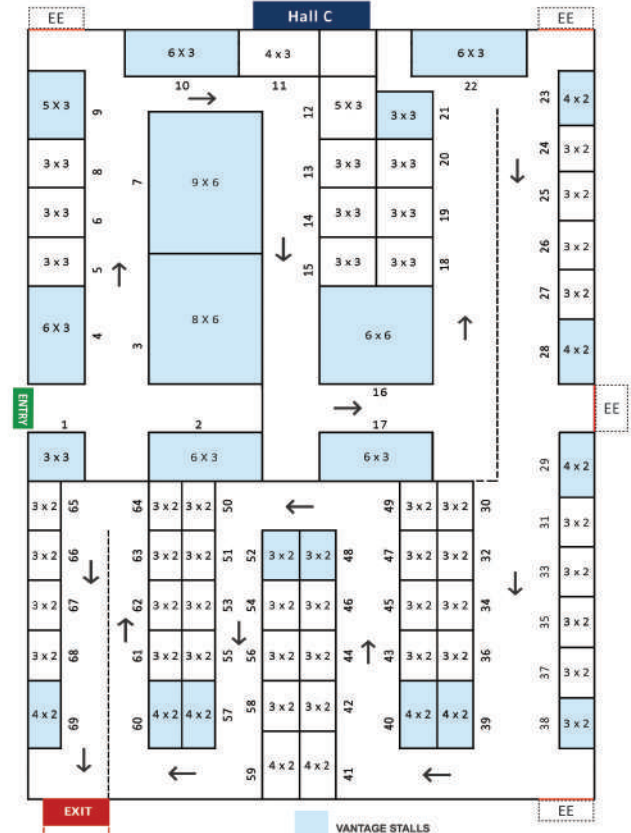
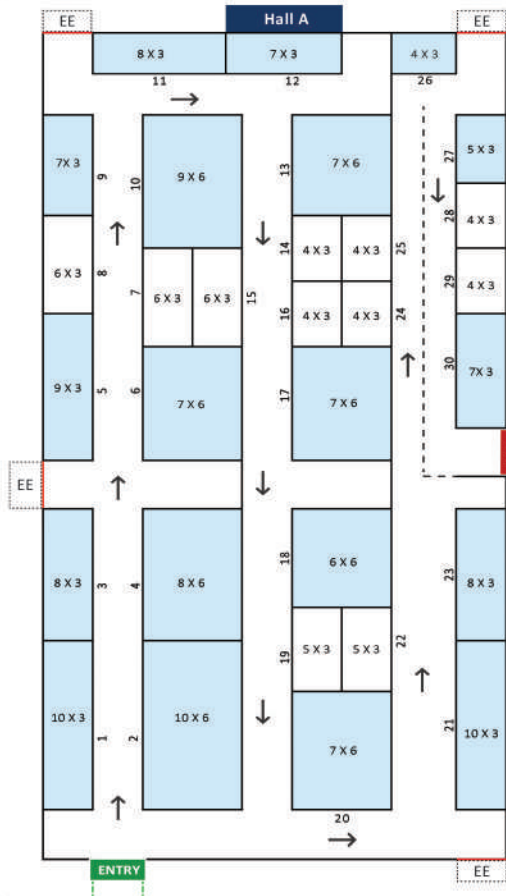
- ☑ Agri Input & Technology Providers
- ☑ Agri-Tech Startups and Innovators
- ☑ Agents & Distributors
- ☑ Banking & Financial Institutions
- ☑ Consultants
- ☑ Dealers, Distributors & Traders
- ☑ Dairy, Poultry & Livestock Farmers
- ☑ Educational Institutions & Students
- ☑ Equipment and Input Suppliers
- ☑ Experts in Crop and Soil Science
- ☑ Farm Contractors
- ☑ Farmers and Agripreneurs
- ☑ Food Processing Industrialists
- ☑ Government Representatives and Policy Makers
- ☑ Irrigation & Water Management Professionals
- ☑ Importers & Exporters
- ☑ Investors and Ventures Builders
- ☑ Media & Industry Analysts
- ☑ Scientists & Researchers
- ☑ Veterinary Practitioners



## Exhibitors' Profile

- ☑ Agri Machineries & Equipments
- ☑ Agrochemicals, Seeds, Pesticides & Fertilizers
- ☑ AgriTech Companies ( Drones, Apps, Software)
- ☑ Animal Husbandry & Animal Health Products
- ☑ Biotechnology
- ☑ Cold Storage
- ☑ Drip Irrigation and Water Management Systems
- ☑ Food lab and Quality Testing Equipment
- ☑ Food Processing Machineries
- ☑ Financial Institutions, Insurance and Agri – Loan Providers
- ☑ Farm Equipment
- ☑ Govt. Agriculture Departments & Krishi Vigyan Kendras (KVKs)
- ☑ Greenhouses
- ☑ Integrated Pest Management
- ☑ Livestock and Dairy Farming
- ☑ Marketing & Export / Import Services
- ☑ NGOs and FPOs working in the Agri Sector
- ☑ Nurseries & Plant Propagation Materials
- ☑ Organic Farming Product Sellers
- ☑ Packaging Machinery, Equipments & Materials
- ☑ Post-Harvest Treatment
- ☑ Precision Agriculture Technologies
- ☑ Plant Protection
- ☑ Plasticulture
- ☑ Renewable Energy Solutions
- ☑ R&D: Research and Development
- ☑ Soil Health and Conservation
- ☑ Tractor & Tyres
- ☑ Turnkey Projects & Knowledge Transfer
- ☑ Vertical Farming Techniques





TENTATIVE FLOOR PLAN - NOT TO SCALE

**A STANDARD BUILT UP STALL INCLUDES :**

- ⊖ Side walls, fitted in standard booth system frame.
- ⊖ 1 table and 2 chairs.
- ⊖ Fascia board with company name (15 letters).
- ⊖ Electric supply of up to 400 watts which will be provided by 1 single-phase outlet (220 volt).
- ⊖ 3 spotlights / LED tube
- ⊖ Company delegate badges to the exhibitors ( 2 badges for each 9 sq mtr ).
- ⊖ General cleaning of the aisles.
- ⊖ Pavilion security during the exhibition.

**STALL CHARGES AND ADDITIONAL SERVICE CHARGES :**

Vantage Charges @ 10% and GST @ 18% Extra

| Particulars                          | Built Up Stall (Per Sq.Mt.) | Bare Space Stall (Per Sq.Mt.) |
|--------------------------------------|-----------------------------|-------------------------------|
| Stall Service Charges                | ₹ 5,500 /-                  | ₹ 5,000 /-                    |
| Out Door Open Space (Min. 30 Sq.Mt.) | ₹ 3,500 /- Per Sq.Mt.       |                               |
| Nursery Pavilion (Min. 50 Sq.Mt.)    | ₹ 1,000 /- Per Sq.Mt.       |                               |
| Power 1 Kw (For Three Days)          | ₹ 4,000 /-                  |                               |

**PAYMENT DETAILS :**

|                         |  |
|-------------------------|--|
| <b>Beneficiary name</b> | United Trade Fairs India Pvt. Ltd.                   |
| <b>Account type</b>     | Current account                                      |
| <b>Account number</b>   | 1548 0500 1857                                       |
| <b>Purpose</b>          | Participation charges in <b>UNITED AGRITECH 2026</b> |

SCAN & PAY



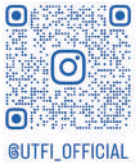
|                       |  |
|-----------------------|--|
| <b>Bank name</b>      | ICICI Bank   |
| <b>Branch Address</b> | Ambal Nagar, Sathy main road, Ganapathy , Coimbatore - 641 006 |
| <b>IFSC Code</b>      | ICIC0004179  |
| <b>Swift Code</b>     | ICICINBBCTS  |

All Payments to be made by A/c payee via RTGS / NEFT / at PAR CHEQUE or Demand Draft in Favour of **UNITED TRADE FAIRS INDIA PVT.LTD.** Payable at Coimbatore.

## PREVIOUS EDITION EXHIBITORS' LIST

|   |   |  |   |
|---|---|--|---|
| A K MULTILINK - NAMAKKAL                              | FALCON SEALS & RUBBER INDUSTRIES - NEW DELHI        | MADURA TARPULIN INDUSTRIES - MADURAI             | SECURE MACHINES & ATMN PVT LTD - NEW DELHI  |
| A S R GREENHOUSE CO. & ASR COMPANY - HOSUR            | FARM IMPLEMENTS INDIA PVT LTD - CHENNAI             | MADURAI MEENAAL TRADERS - MADURAI                | SENTHIL PLASTIC PVT LTD - VIRUTHU NAGAR     |
| AADHI SOLAR - COIMBATORE                              | GEM ELECTRICAL TECHNOLOGIES PVT LTD - COIMBATORE    | MANI AGROTECH - SHIMOGA                          | SHANTHI AIRCOOLER - TIRUPPUR                |
| AADIYAGAI FARMS - COIMBATORE                          | GOMATHI ENGINEERING SERVICE - MADURAI               | MICRO SPRING PRODUCTS - CHENNAI                  | SHREE RENGA POLYSTER - KARUR                |
| ACCURACY ANALABS ( OPC) PVT LTD - DINDIGUL            | GOPALAN AERO SPACE INDIA PVT LTD - BENGALURU        | MICROBI AGROTECH PVT LTD - BENGALURU             | SHRI ADITHYA BIO AGRI - COIMBATORE          |
| AGRI PLAST TECH INDIA PVT LTD - KRISHNAGIRI           | GREEN SPRING PUMPS - TUMKUR                         | MILLBORN SWITCHGEARS PVT LTD - JAIPUR            | SIMPSON COMPANY LIMITED - CHENNAI           |
| AGRICULTURE BUSINESS INDIA - LUDHIANA                 | GREENSTAR FERTILIZER LTD - CHENNAI                  | MOBITECH WIRELESS SOLUTIONS - PERUNDURAI         | SK AGROTECH - PUNE                          |
| AMUL CATTLE FEED & SUPPLEMENTS - MADURAI              | GROWIN ENTERPRISES - ERODE                          | NANNIR WATER LLP - THENI                         | SKM ANIMAL FEEDS (INDIA) PVT LTD - ERODE    |
| ARUNTHINI NATIVE SEEDS - COIMBATORE                   | HANDY THINK ENGINEERING - COIMBATORE                | NATIONAL SEEDS CORPORATION - CHENNAI             | SKYX AEROSPACE - COIMBATORE                 |
| ASIAN SCALE INDUSTRIES - SIVAKASI                     | HONDA INDIA POWER PRODUCTS - CHENNAI                | NAVA SAKTHI GOVEDA - VIRUTHU NAGAR               | SOUTHERN AGRO ENGINE PVT LTD - CHENNAI      |
| ASPEE - MADURAI                                       | HPL ELECTRIC & POWER LTD - SONIPAT                  | NECTERIYAL FARMS - COIMBATORE                    | SREE SANKARA MARKETING - ERODE              |
| ASWINI AGROTECH - MADDUR (Karnataka)                  | I FENCE - DINDIGUL                                  | NIAGARA SOLUTIONS - COIMBATORE                   | SRI ANDAL AGRO - TIRUPPUR                   |
| ATR SOLAR - MADURAI                                   | ISCOP - COIMBATORE                                  | NOBLE PLAST - MADURAI                            | SRI ANGALAMMAN FEEDS - COIMBATORE           |
| AUSSIEBROS INDUSTRIES PVT LTD - MADURAI               | INDO GEO CONSULTANCY PVT LTD - COIMBATORE           | OM MURUGAN INDUSTRIES - COIMBATORE               | SRI GARUDA SMART ENGINEERING - COIMBATORE   |
| AUXWIT TECHNOLOGIES PVT LTD - COIMBATORE              | INNOVAE SERVICES - MADURAI                          | PAR COCO PRODUCTS - DINDIGUL                     | SRI KRISHNASAMY METAL WORKS - COIMBATORE    |
| BALU TRADERS ( ANDSLITE) - COIMBATORE                 | JAYARAJ TRACTORS - MADURAI                          | PARACHUTE KALPAVRIKSHA - COIMBATORE              | SRI SUNDARI AGRO - MADURAI                  |
| BANASHANKARI PIPES PVT LTD - HOSUR                    | JOINT DIRECTOR OF AGRICULTURE - MADURAI             | PARAMPARIYA IYARKAI VIDHAIGALIN SANGAM - MADURAI | SRI VALAMPURI NURSERY & LANDSCAPING - KARUR |
| BANK OF INDIA - MADURAI                               | JAYSAN AGRI INDUSTRIAL (RIYA AGENCIES) - MADURAI    | PARANI MILLS STORE - COIMBATORE                  | STANDARD HOME NEEDS - COIMBATORE            |
| BARRIX AGRO SCIENCES PVT LTD - BENGALURU              | KALSUN INTERNATIONAL PVT LTD - CHENNAI              | PASUMAI BHARATHAM - TRICHY                       | SUNLIT SOLAR ENERGY PVT LTD - COIMBATORE    |
| BEST RESEARCH PHARMA - MADURAI                        | KAVERI PIPES - BENGALURU                            | PET POT - ERNAKULAM                              | SURABHI ENTERPRISES - MADURAI               |
| BIO BLOOMS AGRO INDIA PVT LTD - NAMAKKAL              | KAVISANDH TRADERS - CHENNAI                         | PERFECT HOUSE PVT LTD - CHENNAI                  | SUXUS CREATION (ISUZU) - COIMBATORE         |
| BITZ CRUNCHY MILLETS - ERODE                          | KINETIC GREEN ENERGY & POWER SOLUTIONS - PUNE       | PRATHAM PEST CONTROL PVT LTD - MUMBAI            | T G POLYMERS & CO - ALLAPUZHA               |
| BRIGHT GLOBAL TEX INDUSTRIES PVT LTD - SIVAKASI       | KIRLOSAR BROTHERS LTD - PUNE                        | ROCKFORT BIO - TRICHY                            | T. STANES AND COMPANY LIMITED - COIMBATORE  |
| COIR BOARD - MADURAI                                  | KOVAI RACKS INDIA PVT LTD - COIMBATORE              | ROYAL AGRO CLINIC - MADURAI                      | TAMILNADU AGRICULTURE UNIVERSITY - MADURAI  |
| D D MARKETING - MADURAI                               | KPR COCONUT NURSERIES - MADURAI                     | RUKCHO BIOTECH - MADURAI                         | TATA AGRICO (NAGAPPA TRADERS) - MADURAI     |
| DASMESH MECHANICAL WORKS PVT LTD - MALERKOTLA         | KSHEMA GENERAL INSURANCE - HYDERABAD                | S S TRADERS - UDUMALPETU                         | TEC 5 EQUIPMENTS LLP - COIMBATORE           |
| DHARANEESH GROW BAGS - MADURAI                        | KSNM MARKETING - COIMBATORE                         | SAAG ENTERPRISES - CHENNAI                       | THAAYAGAM TRADITIONAL SEEDS - PUDUKOTTAI    |
| DR MGR ARI NAVAL & AEROSPACE INNOVATION LLP - CHENNAI | KUMARI SOLAR SOLUTIONS - KANYAKUMARI                | SAFE EYE INDIA - MADURAI                         | TK MACHINERIES - THRISSUR                   |
| ECONOMIC SCALES - MADURAI                             | L K ROOFING - MADURAI                               | SAI SYSTEMS TALLY SOFTWARE - MADURAI             | UZHAVI ORGN BIO TECHNOLOGY - COIMBATORE     |
| EVEREST INDUSTRIES LTD - COIMBATORE                   | LAKSHMI INDUSTRIAL EXTRACTORS - COIMBATORE          | SAI TECHNO SOLUTIONS - COIMBATORE                | VAHINI POLYTECH INDUSTRIES PVT LTD - TUMKUR |
| EVERGREEN SORTING TECHNOLOGIES - COIMBATORE           | LINGA AGRI TRADING & MACHINERY PVT LTD - COIMBATORE | SATHYAM BIO - MADURAI                            | VASANTHAM TRADERS - MADURAI                 |
| FALCON GARDEN TOOLS PVT LTD - LUDHIANA                | LINGA CHEMICALS - MADURAI                           | SCIENTIFIC AGRI LAB PVT LTD - MADURAI            | VENKATESWARA MARKETING - MADURAI            |
|   | LIVE SKY TECHNOLOGIES - COIMBATORE                  | SELVA ELECTRICAL INDS PVT LTD - NAGERCOIL        | ZEN HOME NEEDS - MADURAI                    |

## Previous Edition Glimpses



 @utfi\_official



**UNITED TRADE FAIRS INDIA PVT. LTD.**

No.6, Anna Nagar, 1st Street, Ganapathy, Coimbatore, 641006

Contact : 93600 93603 / 98945 86603

Web : [www.agri.utfi.in](http://www.agri.utfi.in) / E Mail - [info@utfi.in](mailto:info@utfi.in)

 @united trade fairs india